

# SHOULD I APPLY?

QUESTIONS TO ASK  
WHEN DETERMINING THE VALUE  
OF AN OPEN CALL OPPORTUNITY.

How prestigious is the opportunity? How competitive?

Will it expand my audience and network?

Will it make my work look good?

Does my work align with the organization's priorities?

Is there a fee, and if so, can I afford it?

What other costs do I need to consider if I am selected?

Is there a tiered system promising higher probability if I pay more?

How complex and time consuming is the application process?

Can I use my existing Artist Statement and other prepared materials for this application?

Am I excited about this opportunity?

Will it look good on my CV?

If I do not apply, will I be missing an opportunity to support my work, its potential and my goals?

**EVEN IF I AM NOT SELECTED...**

**ARE EITHER OF THE FOLLOWING REASONS  
ENOUGH FOR ME TO APPLY?**

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Who is on the jury/selection panel and is there a potential benefit for me to get my work in front of their eyes?

Could I benefit by using this opportunity to develop a new project or refine my current project, and grow my ability to pitch my ideas?